



New Meridian

**Start Strong  
Assessment**

SOLUTION OVERVIEW

# Start Strong Assessment

## COVID Recovery Must Begin With Data

Reopening schools and getting students back on track requires data. Spring summative testing remains a critical milestone in understanding the impacts of COVID-19 on our students and educational systems. However, we understand decisions around spring testing have significant complexities to consider.

In the absence of a spring assessment, educators need information to guide resource allocation and instructional planning. For states pursuing waivers, a Fall administration of Start Strong can be the foundation of a reliable, data-driven approach to recovery.

Start Strong enables states to comply with federal guidance, while removing logistical barriers of a Spring administration to obtain a clear picture of where students stand in the learning process. Leveraging the flexible, easy-to-use Pearson Access platform, Start Strong avoids costly change orders and can be administered in person or remotely, at the beginning of the school year.

### State and Local Leaders

Using a common assessment enables education leaders to identify and compare levels of support needed across districts and schools

### Teachers

Teachers can quickly differentiate and prioritize instruction based on each student's understanding of content areas and important state standards

### Parents

Information about student performance promotes parent engagement and more meaningful meetings with teachers



**Administer  
within a single  
class period**



**Real-time  
reporting**



**Fast, valid,  
and actionable  
data**



**A single,  
statewide  
assessment with  
many uses**



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# Start Strong Assessment

IN PARTNERSHIP WITH



Pearson



## A Functional, Fast-Scoring Test

Start Strong has been administered almost 80,000 times in real-world conditions, drawing high marks from educators in post-assessment surveys. Teachers, administrators and assessment coordinators found it was easy to use and helped guide instruction for individual students, groups and entire classes.



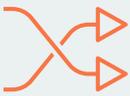
### Built for Multiple Populations

Available for grades 3 to 8 and high school



### Aligned to State Standards

Based on Common Core State Standards to measure what students would have learned in the prior year without school closures



### Flexible with Different Environments

Seamless delivery at school or online through **Pearson Access**, a single, integrated platform that facilitates rapid reporting



### Minimizes Impact on Instructional Time

Administer the test in a single class period



### Fast, Actionable Feedback

Machine-scorable multiple-choice and technology-enhanced items enable real-time feedback



### Comprehensive Training and Support

Documentation is available in addition to customer support, including administration manuals and a robust report interpretation guide for teachers and district administrators

**The Start Strong Assessment is ready to deliver the insights you need at the beginning of the school year. To learn more, contact New Meridian for a consultation.**

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